THE WELL BUILDING STANDARD
WELL IS FOR PEOPLE
WE SPEND ABOUT 90% OF OUR TIME INDOORS.
Unlock human potential through your building.
WHAT DETERMINES THE STATE OF HEALTH?

PHYSICAL / SOCIAL ENVIRONMENT

LIFESTYLE / HEALTH BEHAVIORS

MEDICAL CARE

GENETICS

WELLNESS: THE NEXT TRILLION DOLLAR INDUSTRY

MCKINSEY & COMPANY
BETTER BUILDINGS ARE WELL.

OUR STANDARD
The premier global standard for healthy buildings

YOUR COMMUNITY
Join the movement with the WELL AP credential
Health, Well-being and Productivity in Offices:
The Next Chapter for Green Buildings
INVEST IN PEOPLE FOR RETURN ON INVESTMENT

Source: Knoll Workplace Research "What’s Good for People, Moving from Wellness to Well Being". Kate Lister 2004 Studies include those conducted by organizations including Harvard Business Review and World Economic Forum and the American Journal of Health Promotion Image courtesy of World Green Building Council Report "Health, Wellbeing & Productivity in Offices"
Consumer Demand for Healthy Homes

WELLNESS PREMIUM
BY AGE OF HOMEOWNERS

Studies demonstrate consumer demand for health and wellness and consumer willingness to pay premium for healthy homes.

Is WELL Certification Worth It for Developers?

Some argue that buildings with healthy features command up to a 20 percent rent premium over market rate, in addition to savings on operational costs.

Patricia Kirk | Jul 10, 2017
PEOPLE + PLANET

WELL works in conjunction with global green building rating systems to enhance building performance for human health and our environment.
IWBI + GBCI

Green Business Certification Inc. (GBCI), the same organization that administers LEED certification, provides third-party certification for WELL.
BEGIN YOUR JOURNEY TO WELL CERTIFICATION

REGISTER → ASSESS → SUBMIT → VERIFY → CERTIFY

RECERTIFY
SILVER, GOLD OR PLATINUM

100% OF PRECONDITIONS

100% OF PRECONDITIONS

100% OF PRECONDITIONS

40% + OF OPTIMIZATIONS

80% + OF OPTIMIZATIONS
A COMPREHENSIVE APPROACH TO WELL-BEING

The WELL Building standard is made up of features that address seven concepts:

- AIR
- WATER
- NOURISHMENT
- LIGHT
- FITNESS
- COMFORT
- MIND
Body Systems Applied to WELL Features

A simple way to express the built environment’s complex impact on the human body

Cardiovascular
Digestive
Endocrine
Immune
Integumentary
Muscular
Nervous
Reproductive
Respiratory
Skeletal
Urinary
WELL IS HOLISTIC
DEVELOPMENT OF WELL

IWBI undertook a comprehensive expert peer review process, which included three phases—a scientific, medical and building expert review—and culminated in the release of the WELL Building Standard.
WELL AT WORK

15% < 100%

Average participation in corporate wellness offerings

Participation in a WELL Certified space

Estimates based on 3,135,477 square metres, 300,000 employees and 250 workdays. Cost represented is for certification fees only and does not include potential consulting or hard costs.
OWNERS VIEW THESE AS THE TOP BENEFITS OF HEALTHY BUILDINGS:

- **62%** Positive impact on building value
- **73%** Positive impact on building leasing rate
- **79%** Positive impact on occupant satisfaction

Announcing the First WELL Certified™ City District

At the 2015 Clinton Global Initiative (CGI) Annual Meeting, Delos, the pioneer of Wellness Real Estate™, and Strategic Property Partners announced a partnership to create the world’s first WELL Certified™ city district in Tampa, Florida.
EXPLORE WELL

Considering WELL? Complete our project assessment survey to help you learn about WELL and next steps to achieving WELL Certification.

WELLCERTIFIED.COM/EXPLORE-WELL
A MOVEMENT OF LEADERS:

JOIN THE WELL AP COMMUNITY

WELLCERTIFIED.COM/YOUR COMMUNITY
JOIN THE MOVEMENT

The WELL Accredited Professional (WELL AP) credential denotes expertise in the WELL Building Standard™ and a commitment to advancing human health and wellness in buildings and communities.

- Grow your knowledge
- Advance your career
- Maintain leadership
YOUR PATHWAY TO BECOMING A WELL AP

REGISTER → STUDY → EARN YOUR CREDENTIAL → RENEW YOUR CREDENTIAL