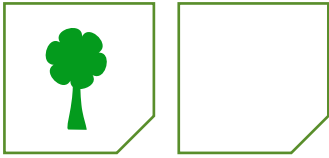


# NATURALLY TROPICAL TRULY INNOVATIVE



## ➤ NATURALLY TROPICAL, TRULY INNOVATIVE

RECOGNISING the environmental characteristics of the tropical and sub tropical region, the “TSGBCA” is an alliance of green building councils with shared interests in the aforesaid environmental characteristics. This third edition of the TSGBA Conference 2012 celebrates the natural tropical environment and its inspiration to truly innovative design for the built environment.



## ➤ BIO-MIMICRY

BIO MIMICRY seeks sustainable solutions by emulating nature’s time-tested patterns, processes and systems and when applied to the built-environment adapts or adopts nature’s strategies for mitigating energy, environmental quality, low impact materials, etc. The ‘Eastgate Centre’ (Zimbabwe, 1996) illustrates an iconic biomimetic building inspired by the termite mound.



## ➤ TROPICAL INNOVATIONS

Since the beginning of human civilization, buildings are typically created to provide a suitable living space and put up a screen of security against the weather and the elements. In tropical and sub-tropical climates, we design buildings and spaces that purposely provide a direct connection to the outside environment.

Tropical and sub-tropical architecture defines itself as being truly innovative in the manner we learn from nature and convert it to improve the built environment while at the same time, maintain a balance with the environment. Being innovative means being in harmony, which in turn means we do not make the environment submissive to our needs.



TROPICAL SUBTROPICAL GREEN BUILDING ALLIANCE  
CONFERENCE 2012•KUALA LUMPUR•MALAYSIA



WEDNESDAY 4  
THURSDAY 5 JULY 2012



## ➤ GREEN GOVERNANCE

ORGANIZATIONS AND INSTITUTIONS seek global solutions to issues of global warming and sustainability and are therefore key drivers facilitating the implementation of green and sustainable designs. Instruments of “Green Governance” include instituting rules and regulations and public programmes, education and outreach.



## ➤ GREEN SENSE

Green buildings must make good business sense. Investments in green buildings are serious investments. Many issues dominate green costs. Many such issues are borne of fear, while other issues are still evolving. We examine some of these issues and showcase real examples where green buildings make real business sense. Green architecture should be the architecture of hope, and not of fear.



## ➤ CASE STUDIES (GREEN BUILDING FORUM)

CELEBRATING Innovation and World Class Green Buildings Design is a specific theme of this session.



HOST ORGANISER:

MGBC



WEDNESDAY 4 JULY 2012  
THURSDAY 5



## NATURALLY TROPICAL, TRULY INNOVATIVE

MALAYSIA GREEN BUILDING CONFEDERATION (MGBC) together with Singapore Green Building Council and China Green Building Council is organizing the *third edition* of the International Tropical & Subtropical Green Building Alliance Conference 2012 (TSGBA)

## CALL FOR PAPERS

PAPERS ARE INVITED from organizations, groups or individuals to be presented during the TSGBCA Conference 2012. Papers submitted shall be in line with international practice and shall be related to themes suggested:

- Session A – Biomimicry
- Session B – Tropical Innovations
- Session C – Green Governance
- Session D – Green Sense (Economics of Green)
- Session E – Green Building Forum (Case Studies)

Key dates for submission of papers are as follows:

- |   |               |
|---|---------------|
| (i) <b>Abstract</b> (about 300 words)   | 15 March 2012 |
| (ii) <b>Notification</b> of acceptance of paper   | 30 March 2012 |
| (iii) Submission of full ' <b>publication-ready</b> ' paper including an electronic version | 30 May 2012   |
| (iv) Submission of ' <b>presentation-ready</b> ' electronic 'power point' file              | 10 June 2012  |

Submissions, expression of interest or request for information can be made by email: [tsgbc@mgbc.org.my](mailto:tsgbc@mgbc.org.my) or fax 03-2284 8232

### CO ORGANISERS:



### HOST ORGANISER:



### MEMBER OF:

