



Malaysia Green Building Confederation
A-29-9, Level 29, Tower A, Menara UOA Bangsar, No. 5, Jalan Bangsar Utama 1, 59000 Kuala Lumpur.
T: +603-2282 8232 F: +603-2284 8232
E: info@mgbc.org W: www.mgbc.org.my

GUIDELINES TO USING THE MGBC LOGO

1. ALL CATEGORIES OF MEMBERS OF MGBC

Individuals / companies / institutions who are registered by MGBC as a member are allowed usage of the MGBC logo under the following terms and conditions:

- (a) **Personal Business Cards** - MGBC logo may be printed on business cards under the following terms and conditions:
 - (i) The logo shall follow the prescribed colour scheme and style as per Appendix I. The size of the logo appearing on business card shall not exceed 10 cm in height.
 - (ii) Members may use the term “Member MGBC” or “Professional Member MGBC” or etc. in business cards following the class of member. No additional term, description or advertorial; describing or alluding in any form or superlative, shall be allowed in business cards.
- (b) **Company letter heads and stationeries** - MGBC logos shall **NOT** be used in any company letter head or stationeries neither shall any words, description or advertorial, describing, implying or alluding in any form or superlative in company letter head and stationeries:
 - (i) that the company is supported, endorsed, approved or accredited by the Malaysia Green Building Confederation (MGBC)
- (c) **Company brochures, marketing advertorial and publications** - MGBC logos may be used in company brochures, marketing advertorial and publications issued by a company, under and subject to the following terms and conditions:
 - (i) MGBC logos may only be used shall the prescribed format, size and restriction as per paragraph 1(a) above are followed.
 - (ii) No words describing or implying or alluding to the company as accredited supported, endorsed, related or approved by MGBC shall appear in any company brochure, marketing advertorial or company publications.



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- (d) Malaysia Green Building Confederation or MGBC reserves the right to demand that MGBC members cease from using and immediately withdraw from public circulation any name cards, publication, company brochure and advertorial where usage of MGBC logos and description contravene any of the conditions listed above.

2. Supported Events by Others

Support of MGBC will be based on the following conditions:-

- (a) The logo shall follow the prescribed colour scheme and style as per Appendix I. The size of the logo appearing in the advertisement or promotional shall be subject to approval by the MGBC, on a case to case basis.
- (b) It shall only be used solely for the purpose of event that approved by MGBC Board Members.
- (c) The MGBC logo always be used with the term “supporting organization” (or any such label bearing similar connotation)
- (d) The size of MGBC logo should NOT be too large as to overshadow other logos and images and which may convey an illusion of main supporter or organizer.
- (e) In the event that the MGBC logo is incorrectly used, or advertorial, promotional or publication material contravene any conditions of use listed above or set in writing from time to time by the MGBC Board reserves the right to demand the immediate withdraw from public circulation any offending advertorial, promotional or publication in the print or electronic media.

3. Terms and Definitions

Terms used in this document shall have the following meaning “MGBC” means Malaysia Green Building Confederation.



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APPENDIX I – MGBC LOGO

