

# MALAYSIA GREEN BUILDING COUNCIL NORTHERN CHAPTER DAY & ANNUAL GENERAL MEETING



malaysiaGBC

SEMINAR THEME:

# SUSTAINABLE GREEN FINANCING:

**'Unlock Global Investment Strategies'**

**LAM, BEM, GBI, MBOT  
CPD Credits Applied**

**SATURDAY  
30<sup>th</sup> MAR  
2024**  
Physical at Auditorium C Komtar, Penang  
Seminar 9.00 AM - 1.00 PM  
AGM 2.00 PM - 4.00 PM

For enquiries, please visit malaysiaGBC Facebook or email: mgbcbc.day.2024@gmail.com



### PHYSICAL

malaysiaGBC member – RM 50.00 / pax  
Student – RM75.00 / pax  
Affiliated Member – RM100.00 / pax  
Public – RM150.00 / pax

### VIRTUAL (ZOOM)

malaysiaGBC member – RM 20.00 / pax  
Student – RM26.50 / pax  
Affiliated Member – RM53.00 / pax  
Public – RM79.50 / pax

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<https://forms.gle/WFHwtTxHt7YBri9>  
Registration Dateline: 22 March 2024 @ 5.00 pm

## PROGRAMME

8.45 am	Participants Arrival	11.30 am	Session 4: Ms. Tracey Ooi Yoong Shan (Sunview) : <i>Government Available Incentive for RE Projects</i>
9.00 am	Welcome, House Rule and Remarks	12.15 pm	Session 5: Ir. Julian Saw (Green Quarter) : <i>Procedure and Process in Green Tax Claim Client and consultant perspectives</i>
9.05 am	Opening Speech by malaysiaGBC President : Ar. (Dr.) Serina Hijjas - <i>Green Building Impact to The Environment</i>	1.00 pm	Panel Discussion, Closing Remark, Lunch and Networking Session
9.25 am	Session 1: Dato' Ir. Rajendran A/L P. Anthony (Mayor, MBPP), D.S.P.N, A.M.N, B.C.N, P.K.T., P.J.K. : <i>Penang Island City Councils's Initiatives in Achieving Sustainability</i>	2.00 pm	malaysiaGBC Northern Annual General Meeting (AGM) - only for malaysiaGBC members to attend
9.55 am	Session 2: Mr. Gogielan Nathan Kumar (MIDA) : <i>Green Tax Incentives</i>	4.00 pm	END
10.40 am	Break & Commercial/ Sponsor Video/ Presentation		
10.45 am	Session 3: TBC - TBC		

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### Ar. (Dr.) Serina Hijjas

Ar. (Dr.) Serina Hijjas, President of Malaysia Green Building Council, is a 33-year-old senior architect at Hijjas Kasturi Associates Sdn. Bhd., Kuala Lumpur. Passionate about energy efficiency and sustainability, she has earned three Asean Energy Efficiency Awards. Serina also played a key role in the founding of the Green Building Index (GBI) and is involved in GBI accreditation. She lectures on Rethinking Sustainability and contributes to the Township Green Building Index for Malaysia. Serina holds degrees from the Bartlett School of Architecture and the University of Sydney, with prior experience at Foster & Partners.



### Dato' Ir. Rajendran A/L P. Anthony, D.S.P.N., A.M.N., B.C.N., P.K.T., P.J.K.

**Career:**

- 1986 Started as an Assistant Engineer at MBPP
- 2002-2005 State Chief Traffic Engineer
- 2006-2007 Seconded as General Manager to Syarikat Bas Negeri Pulau Pinang
- 2011 Promoted to Deputy Director, Engineering Dept, MBPP
- 2018 Promoted to Director, Engineering Dept, MBPP
- 2022 Promoted to City Secretary
- 2023 Promoted to City Mayor

**Career Highlights:**

- i. Implementation of one-way streets in George Town
- ii. Introduction of Rapid Penang Bus Service in Penang and Free Shuttle Bus Service
- iii. Construction of bicycle lanes and facilities including spiral ramp at Queensbay area
- iv. Traffic improvement schemes along Jalan Masjid Negeri and Jalan Ayer Itam, Jalan Gottlieb, Jalan Bagan Jermal, Jalan Zoo including the construction of
- v. Autopont overpass and elevated U turn at Masjid Negeri; and Construction of several vehicular and pedestrian overhead bridges.

### Mr. Gogielan Nathan Kumar



1. He has held numerous posts in MIDA. Joined MIDA as Assistant Director at ICT and Electrical Division in year 2005 and was responsible to evaluate application for Manufacturing License, incentive and expatriate post and promotional activities on the specific industries.

2. From 2013 he was attached in Green Technology Division and involved in evaluating incentives and expatriate posts for renewable energy, energy efficiency and waste management. He was involved providing inputs and in formulation and review policies, strategies and guidelines for Green Technology Incentive, as well as preparation of incentives proposal for Annual Budget.

3. He is currently the Deputy Director at Green Technology Division.

### Ms. Tracey Ooi Yoong Shan



Tracey Ooi, Chief Financial Officer at Sunview Group Berhad, is a seasoned financial professional with nine years of experience in the accounting industry. Holding a Diploma in Accounting and memberships with the Association of Chartered Certified Accountants and the Malaysian Institute of Accountants, she began her career as an Auditor at Crowe Malaysia PLT and Deloitte & Touche LLP (Singapore), where she led successful statutory audits and spearheaded an IPO listing in 2018. Joining Sunview as Financial Controller, Tracey quickly rose to the role of CFO, overseeing the Group's finance and accounting matters. Her strategic leadership is evident in managing corporate governance, internal control, financial planning, statutory reporting, and financial risk management, contributing significantly to Sunview's financial health and growth.

### Ir. Julian Saw



Julian is a qualified Professional Engineer with a Practicing Certificate from the Board of Engineers Malaysia. He graduated from Monash University with a degree in Mechanical Engineering has 14 years of experience in the building services sector. His design skills include airconditioning, ventilation, plumbing, vertical transportation, fire protection services. The past 10 years of his career were focused on sustainability and green buildings. He is a qualified GBI Facilitator and GreenRe Accredited Professional, specializing in energy and daylight simulation.

### MODERATOR

Siti Isma Hani



Siti is a professional with extensive experience in master planning, project management, land proposal, feasibility studies, environmental impact assessment, and green building certification. With over 15 years of dedication to sustainable development, she is a certified Professional Technologist by MBOT and a Green Building Facilitator. She is also a Certified Inspector of Sediment and Erosion Control and an accredited EIA consultant. Siti is currently serving as the Vice Chairman MalaysiaGBC NORTH and Council Member for MalaysiaGBC, focusing on responsible measures for energy savings, water conservation, indoor environments, public connectivity, resource recycling, and green spaces integration.

Join us today, let's move towards sustainability together

