

MALAYSIA GREEN BUILDING COUNCIL NORTHERN CHAPTER DAY & ANNUAL GENERAL MEETING



SEMINAR THEME:

SUSTAINABLE **GREEN** FINANCING:

**'Unlock Global
Investment Strategies'**

**LAM, BEM, GBI, MBOT
CPD Credits Applied**

SATURDAY
30th MAR
2024
Seminar
AGM

**Physical at
Auditorium C
Komtar, Penang**

9.00 AM - 1.00 PM
2.00 PM - 4.00 PM

For enquiries, please visit [malaysiaGBC Facebook](#) or
email: mgbcbc.day.2024@gmail.com

For Seminar:
BEM 4 CPD Credits Approved
LAM 2 CPD Credits Approved
GBI 2 CPD Credits Approved
MBOT 3 CPD Credits Approved (physical)
MBOT 2 CPD Credits Approved (virtual)
HRDC Claimable
For AGM:
GBI 2 CPD Credits Approved

REGISTRATION FEES

PHYSICAL

malaysiaGBC member – RM 50.00 / pax
Student – RM75.00 / pax
Affiliated Member – RM100.00 / pax
Public – RM150.00 / pax

VIRTUAL (ZOOM)

malaysiaGBC member – RM 20.00 / pax
Student – RM26.50 / pax
Affiliated Member – RM53.00 / pax
Public – RM79.50 / pax

Mode of Payment: Online Bank Transfer
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REGISTER HERE

<https://forms.gle/WFHwtfTxHt7YBrir9>
Registration Dateline: 29 March 2024 @ 5.00 pm

PROGRAMME

8.45 am	Participants Arrival	11.15 am	Session 4: Mr. Gogielan Nathan Kumar (MIDA) - <i>Green Tax Incentives</i>
9.00 am	Welcome, House Rule and Remarks	11.45 am	Session 5: Mr. Eric Chan (Sunview) : <i>Government Available Incentive for RE Projects</i>
9.05 am	Opening Speech by malaysiaGBC President : Ar. (Dr.) Serina Hijjas - <i>Green Building Impact to The Environment</i>	12.15 pm	Session 6: Ir. Julian Saw (Green Quarter) : <i>Procedure and Process in Green Tax Claim Client and consultant perspectives</i>
9.25 am	Session 1: Dato' Ir. Rajendran A/L P. Anthony (Mayor, MBPP) : <i>City Council of Penang Island's Initiatives in Achieving Sustainability</i>	12.45 pm	Panel Discussion 2
9.55 am	Session 2: Sr Kwan Hock Hai CQS, KMN, FRISM, FRICSM (GBI) - <i>Green Cost Data & Values</i>	1.00 pm	Closing Remark, Lunch and Networking Session
10.25 am	Panel Discussion 1	2.00 pm	malaysiaGBC Northern Annual General Meeting (AGM) - only for malaysiaGBC members to attend
10..40 am	Break & Commercial/Sponsor Video/Presentation	4.00 pm	END
10.45 am	Session 3: Mr. Teoh Soon Beng (UOB) : UOB Sustainable financing - <i>Framework and Solutions</i>		

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Ar. (Dr.) Serina Hijjas

Ar. (Dr.) Serina Hijjas, President of Malaysia Green Building Council, is a 33-year-old senior architect at Hijjas Kasturi Associates Sdn. Bhd., Kuala Lumpur. Passionate about energy efficiency and sustainability, she has earned three Asean Energy Efficiency Awards. Serina also played a key role in the founding of the Green Building Index (GBI) and is involved in GBI accreditation. She lectures on Rethinking Sustainability and contributes to the Township Green Building Index for Malaysia. Serina holds degrees from the Bartlett School of Architecture and the University of Sydney, with prior experience at Foster & Partners.

Dato' Ir. Rajendran A/L.P. Anthony



Dato' Ir. Rajendran Anthony is a civil engineer by profession. He started his career at the Municipal Council of Penang Island (now the City Council of Penang Island) in 1986. In 2002, he was seconded the State Economic Planning Unit to Head of the Traffic Section. Subsequently he was appointed as the General Manager of the State Public Transport Company in 2007. He returned to the City Council in 2009 as the Chief Engineer and was promoted to the Deputy Director of Engineering post in 2011 and the Director in 2018. Based on his experience and performance in various positions and capacities, Ir. Rajendran was appointed as the City Secretary in 2022 and held the helm of the City Council of Penang Island as the Mayor from May 2023. His vision is to make Penang Island a Progressive, Resilient and Happy City. Ir. Rajendran is an experienced engineer in Highways and Bridges Construction, Traffic Planning and Management, Public Transport Planning and Operation; and Solid Waste Operations and Management. He also oversees the Digital Transformation of the City Council of Penang Island.

Sr Kwan Hock Hai CQS, KMN, FRISM, FRICS



Sr Kwan Hock Hai is a Past President of the Royal Institution of Surveyors Malaysia and the Past Chairman of the Pacific Association of Quantity Surveyors. He is currently still serving as a councillor with RISM. Sr Kwan is a Director of Perunding PCT Sdn Bhd, a consultancy firm practising for more than 30 years. He has served as a board member in the Board of Quantity Surveyors Malaysia. He is passionate about creating a green and sustainable built environment and is currently serving as a member of the Malaysia Green Building Index Accreditation Panel.

Mr. Yeoh Seng Hooi



Seng Hooi has more than 30 years of senior management and executive board experience in a variety of industries such as Manufacturing, Construction/Property development, Publishing, and even a not for profit Industry Association. Currently, he runs a boutique consultancy that provides financial, export marketing, and strategic advisory services to SMEs. His management exposure encompasses earlier career stints in the public sector, Banking and Venture Capital. He is also the Chair/Business Coach of Vistage Malaysia which is a platform to develop business owners/CEOs to be better and more effective leaders. Beyond his vocation, Seng Hooi serves as the Hon. Secretary General of the Small and Medium Enterprises Association (SAMENTA) and frequently writes articles and speaks on issues affecting SMEs. Seng Hooi has a Bachelor of Arts degree in Economics with Honours from The University of Chicago and a Master of Economic Management from Universiti Sains Malaysia (USM).

Mr. Teoh Soon Beng



Soon Beng has more than 20 years' experience in banking and finance, covering corporate and commercial banking segments in various roles based in Kuala Lumpur, Johor Bahru and Penang. His areas of coverage includes regional business development, cross-border business, structured trade finance and sustainability financing. Soon Beng is currently Area Head of Wholesale Banking, North Area Centre for UOB Malaysia.

Mr. Gogielan Nathan Kumar



1. He has held numerous posts in MIDA. Joined MIDA as Assistant Director at ICT and Electrical Division in year 2005 and was responsible to evaluate application for Manufacturing License, incentive and expatriate post and promotional activities on the specific industries.
2. From 2013 he was attached in Green Technology Division and involved in evaluating incentives and expatriate posts for renewable energy, energy efficiency and waste management. He was involved providing inputs and in formulation and review policies, strategies and guidelines for Green Technology Incentive, as well as preparation of incentives proposal for Annual Budget.
3. He is currently the Deputy Director at Green Technology Division.

Mr. Eric Chan



Eric Chan is the Group Financial Controller at Sunview Group Berhad. He holds a Bachelor of Arts (First Class Honours) in Accounting from Anglia Ruskin University College. In addition to his academic accomplishments, Eric holds memberships with the Association of Chartered Certified Accountants (ACCA) and the Malaysian Institute of Accountants (MIA), further solidifying his standing as an experienced and qualified professional in the accounting field. During his tenure at KPMG, he managed a diverse audit portfolio of clients across industries such as construction, manufacturing, heavy industries and engineering, plantation, industry services and trading. He has also played a pivotal lead advisory role in Corporate Finance, successfully executing cross-border M&A transactions which included capital raising for US\$ 68 million. Equipped with over a decade of experience under his belt, Eric became a seasoned financial professional in financial audit, corporate finance, account consolidation and strategic planning. In his current role at Sunview Group, Eric oversees the financial controllership and business operations locally and globally, while also driving the company's strategic direction towards financial excellence.

Ir. Julian Saw



Julian is a qualified Professional Engineer with a Practicing Certificate from the Board of Engineers Malaysia. He graduated from Monash University with a degree in Mechanical Engineering has 14 years of experience in the building services sector. His design skills include air conditioning, ventilation, plumbing, vertical transportation, fire protection services. The past 10 years of his career were focused on sustainability and green buildings. He is a qualified GBI Facilitator and GreenRe Accredited Professional, specializing in energy and daylight simulation.

MODERATOR

Siti Isma Hani



Siti is a professional with extensive experience in master planning, project management, land proposal, feasibility studies, environmental impact assessment, and green building certification. With over 15 years of dedication to sustainable development, she is a certified Professional Technologist by MBOT and a Green Building Facilitator. She is also a Certified Inspector of Sediment and Erosion Control and an accredited EIA consultant. Siti is currently serving as the Vice Chairman MalaysiaGBC NORTH and Council Member for MalaysiaGBC, focusing on responsible measures for energy savings, water conservation, indoor environments, public connectivity, resource recycling, and green spaces integration.

Join us today, let's move towards sustainability together

