



## Malaysia Green Building Council

A-29-9, Level 29, Tower A, Menara UOA Bangsar, No. 5, Jalan Bangsar Utama 1, 59000 Kuala Lumpur.

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# GUIDELINES TO USING THE MALAYSIAGBC LOGO

## 1. ALL CATEGORIES OF MEMBERS OF malaysiaGBC

Individuals / companies / institutions who are registered by malaysiaGBC as a member are allowed usage of the malaysiaGBC logo under the following terms and conditions:

- (a) **Personal Business Cards** - malaysiaGBC logo may be printed on business cards under the following terms and conditions:
  - (i) The logo shall follow the prescribed colour scheme and style as per Appendix I. The size of the logo appearing on business card shall not exceed 10 cm in height.
  - (ii) Members may use the term “Member malaysiaGBC” or “Professional Member malaysiaGBC” or etc. in business cards following the class of member. No additional term, description or advertorial; describing or alluding in any form or superlative, shall be allowed in business cards.
- (b) **Company letter heads and stationeries** - malaysiaGBC logos shall **NOT** be used in any company letter head or stationeries neither shall any words, description or advertorial, describing, implying or alluding in any form or superlative in company letter head and stationeries:
  - (i) that the company is supported, endorsed, approved or accredited by the Malaysia Green Building Council (malaysiaGBC)
- (c) **Company brochures, marketing advertorial and publications** - malaysiaGBC logos may be used in company brochures, marketing advertorial and publications issued by a company, under and subject to the following terms and conditions:
  - (i) malaysiaGBC logos may only be used shall the prescribed format, size and restriction as per paragraph 1(a) above are followed.
  - (ii) No words describing or implying or alluding to the company as accredited supported, endorsed, related or approved by malaysiaGBC shall appear



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in any company brochure, marketing advertorial or company publications.

- (d) Malaysia Green Building Council or malaysiaGBC reserves the right to demand that malaysiaGBC members cease from using and immediately withdraw from public circulation any name cards, publication, company brochure and advertorial where usage of malaysiaGBC logos and description contravene any of the conditions listed above.

## 2. Supported Events by Others

Support of malaysiaGBC will be based on the following conditions:-

- (a) The logo shall follow the prescribed colour scheme and style as per Appendix I. The size of the logo appearing in the advertisement or promotional shall be subject to approval by the malaysiaGBC, on a case to case basis.
- (b) It shall only be used solely for the purpose of event that approved by malaysiaGBC Council Members.
- (c) The malaysiaGBC logo always be used with the term “supporting organization” (or any such label bearing similar connotation)
- (d) The size of malaysiaGBC logo should NOT be too large as to overshadow other logos and images and which may convey an illusion of main supporter or organizer.
- (e) In the event that the malaysiaGBC logo is incorrectly used, or advertorial, promotional or publication material contravene any conditions of use listed above or set in writing from time to time by the malaysiaGBC Council Members reserves the right to demand the immediate withdraw from public circulation any offending advertorial, promotional or publication in the print or electronic media.

## 3. Terms and Definitions

Terms used in this document shall have the following meaning “malaysiaGBC” means Malaysia Green Building Council.



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**Appendix I – malaysiaGBC Logo**

